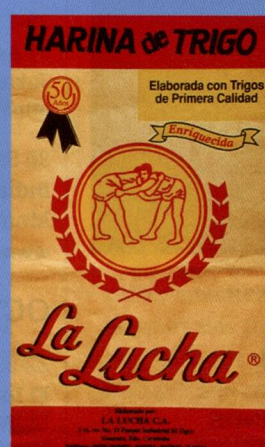
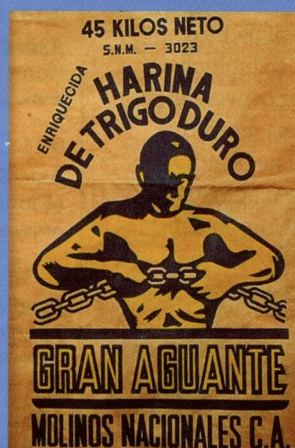


# IT'S A PECULIAR WORLD

THE WORLD OF



## The Love for Flour

Millers around the world are called upon to send in their flour sacks to Germany's Flour Art Museum for the Flour Art Award 2010. The chosen sack will receive the award and a place of honor in the museum, whose collection includes 1,925 sacks from 115 countries.

"Thanks to the museum, millers are now giving more attention to the design of their sacks. To bakers, the design of the sack is the miller's signature, a mark of love for his flour," says Volkmar Wywiol, founder of the two-year old museum and owner of Mühlenchemie. Now that's an innovative way of preserving the heritage of the industry.